

## Dig for Tech

# HiBob Leverages Dig's DDR to Gain Full Visibility and Control over its Cloud-Based Data



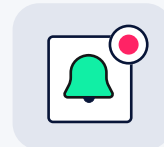
**< 1 minute**

for data onboarding



**2 days**

for full security, including classification



**< 2 minutes**

for new risk event identification

### › Leading the Way in Cutting-Edge HR

Founded in 2015, HiBob is an advanced HR platform for modern, multinational businesses. With offices across the globe and a range of solutions for nearly every type of mid-sized business, HiBob is one of the most formidable players in the HR tech ecosystem.

And now, just seven years since its establishment, HiBob's intuitive, data-driven platform is helping companies worldwide uncover the power of HR to drive employee productivity, engagement, collaboration, and retention.

Since its establishment in 2015, HiBob has handled customer data through its cloud provider, AWS, by utilizing a mix of cloud-native solutions and in-house, niche tools.

As the company's customer base grew, so did its data – which is at the heart of HiBob's HR platform – and its data services. HiBob also steadily added to its growing customer portfolio larger customers, all accompanied by greater security risks and privacy requirements.

The combination of these factors, together with an increase in cloud-based vulnerabilities, led HiBob to recognize that its legacy, non-automated tools could neither handle nor protect the plethora of customer data across its system.

## ➤ Automating Security Data Processes

To keep pace with these growing requirements, HiBob decided to automate its data processes and seek out a data security solution.

“HiBob is fully committed to cybersecurity best practices, including ensuring customer compliance with privacy regulations such as the EU’s GDPR,” says Tamir Ronen, HiBob Global CISO. “In addition, we are aware of the small, two-to-three-minute window that companies like ours have in order to detect and respond to data security threats in the cloud. We closely examined cloud security posture management (CSPM), security information and event management (SIEM), and data detection and response (DDR) solutions to find the one that best meets our data security needs.”



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## ➤ Going with a Data-Centric Solution

Before getting into product details, HiBob knew it had to focus on data: since the company uses multiple data services, the solution had to provide visibility for each service. “We implement different security solutions addressing different layers,” Ronen says. “For example, we implement a CSPM solution for our cloud configuration. So, when it came to protecting our data, our first consideration was to find a data-centric solution.”

And when it came to solution specifics, HiBob required visibility, data classification and protection, automation, and shadow data coverage.

“We needed a comprehensive solution with data-level visibility that leverages discovery and classification across our cloud data services,” Ronen says. “It was also critical to know where the data flows, and who within our development team is moving the data between the various services.”

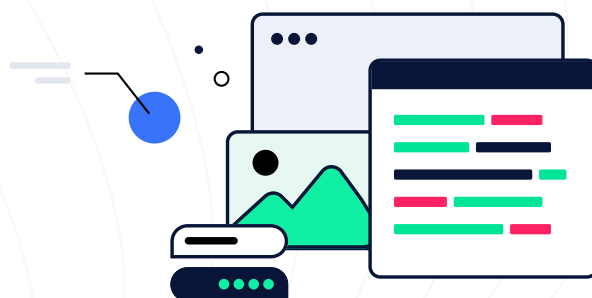
## ➤ Enabling Data Visibility

Before carrying out a test of competing vendors, each one was requested to onboard HiBob’s customer data. Dig’s onboarding process was easy, thorough and fast – less than one minute compared to a day or more for the other vendors.

Moreover, Dig enabled full data visibility. The company not only found the various data services, but also could define the type of file being stored and identify sensitive data elements. “Dig’s visibility was the most important factor in our decision,” Ronen says. “I can’t protect what I can’t see, and Dig lets us know about each one of our data assets in the cloud.”



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And such visibility isn't limited to the data security team. Dig's solution provides HiBob's DevSecOps and SOC teams with visibility of all data-related events, enabling the company to automate resolution processes to improve its long-term data security posture.

Dig's data security solution also goes well beyond visibility. HiBob's environment implements all four Dig modules – discovery, classification, static risk (DSPM), and dynamic risk (DDR). And when it comes to dynamic risk, Dig's solution, yet again, stood out. "Dig's near-real-time DDR provided a huge advantage compared to the other offerings," Ronen says.

### ➤ **Providing Data Control "Insurance"**

HiBob's environment also benefits from Dig's ability to deliver greater data control. "With Dig, we know who is accessing the data, which enables us to reduce our exposure and vulnerability to hackers," Ronen says. "Just like after one takes out an insurance policy, we have an overall feeling of safety with Dig. We simulated many different risk scenarios to confirm the solution's reliability, and that gives us true peace of mind."



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#### **About Dig Security**

Dig Security helps organizations discover, classify, protect, and govern their cloud data. With organizations shifting to complex environments with dozens of database types across clouds, monitoring and detecting data exfiltration and policy violations has become a complex problem with limited fragmented solutions. Dig's cloud-native, completely agentless approach reinvents cloud DLP with data detection and response (DDR) capabilities to help organizations better cope with the cloud's data sprawl. Dig is founded by 3 cyber security veterans from Microsoft and Google, and is backed by Team8, CrowdStrike, Cyberark, SignalFire, Okta Ventures, and others.

