

# Fund Implements Information Barriers To Comply With Regulations

# **Summary**

## Organization

A hedge fund that invests and finances commercial and residential assets

## **Industry:**

**Financial Services** 

#### **Use Case**

Meet Risk & Compliance Needs

#### **Customer Environment**

On-Premises Windows File Servers

#### **Business Problem**

Segregating access controls between teams to protect business sensitive data, comply with regulations.

#### Results

Analyzed over 6 million files and found that 0.05% of those documents were high risk. Remediated security issues in these documents.

## The Business Problem

This hedge fund is a leading diversified capital manager focused on driving income for its stockbrokers through judicious investments and continuous management of its portfolio spanning assets greater than \$130B. Their small but robust information security team of three needed to maintain segregation of access controls between various teams in the organization to protect business sensitive data. Their target environment is on-premises Windows file servers that store 6TB of organizational information.

While the firm had been using rules-based approaches to drive content segregation between teams, the knowledge that this approach was not comprehensive caused the security team to spend significant time and effort providing manual overviews and monitoring. Additionally, they used folder-level permissions as a proxy to provide access. Since files and subfolders can easily be moved to other folders with different permissions, this method left business critical data at risk, leading to audit & compliance loopholes. The CTO sought an efficient solution to maintain information barriers and ease compliance with regulations such as Financial Industrial Regulatory Authority (FINRA).

# **Choosing Concentric**

Concentric's Semantic Intelligence technology understands the context behind the documents. The CTO found this approach very innovative and promising since it overcame the challenges and limitations the security team currently faced with centralized rule-based based approach.

#### **How It Works**

Concentric Semantic intelligence technology groups documents into thematic clusters by deep learning the meaning behind the documents.

Leverage thematic understanding to auto-classify documents without relying on end users.

Concentric surfaces High-Risk documents by dynamically understanding content sensitivity and appropriate classification, entitlement, sharing properties etc. This data risk is remediated and the data protected by changing sharing permissions either through native capability or through integration with third party tools.

## Implementation and Results

Concentric was set up in the organization within a day. It scanned 6 million files, housed in on-premises Windows servers and applied its deep learning technology to understand the import of the content of these documents. The files which were thematically similar in content were grouped in 200 clusters – e.g. Financial (Trading docs), Partner, finance and legal documents and Product (Source Code). The metadata for these documents including entitlements and sharing was also assessed and those documents that had incorrect entitlements within each cluster, were flagged for review.

The Concentric solution found that ~100 business sensitive files had incorrect group permissions set and additional 200 files with wrong permissions set at the user level. For

example, Concentric found a trading report that had been shared with an internal user who should not have had access to the file. In all, the solution found about 0.05% of the business sensitive documents were at high risk from inappropriate entitlements, classification and sharing permissions. This enabled the security team to efficiently correct these issues for each document. Throughout this process, the security team did not have to define any rules or folder-level permissions or do any upfront configuration.



"Your product is critical for our continuous access reviews and is vital to helping meet my data risk and compliance needs."

CTO Hedge Fund Company

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Without the benefit of the Concentric solution, the security team would have had to inspect all the organization's documents through regex pattern matching or manual approaches, which would have been a very time-consuming and error-prone task. Concentrics's patent-pending technology has significantly eased compliance and audit requirements, enabling this financial firm to maintain information barriers to protect business critical data.

Implementing Concentric had **led to significant improvements in their compliance within a week** and they wanted to investigate other ways they could use the solution to improve their security.



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## **Next Steps**

The organization has been interested in categorizing and classifying all their data for a long time. Prior IT-led and user-driven efforts had proven both onerous and error-prone.

The security team saw that Concentric's semantic approach to assessing data and categorizing it into the appropriate cluster, could significantly ease classification. This would allow them to identify & correct misclassified data while also correcting access permissions.

## **Benefits and Results**

- Enforce information walls to comply with financial regulations such as FINRA
- Comprehensively classify all data significantly increasing data security



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